JAYSON JOHNSON

FOUNDER, STRIKE FIVE FILMS

ABOUT ME

Jayson Johnson is an award-winning writer, director, producer, and founder of Strike Five Films. After earning his MA in film production, a chance opportunity led him to work under Francis Ford Coppola, who encouraged him to “go out and become famous.” Since then, Jayson has created nine short films selected to over 90 festivals worldwide, winning six awards.

He also runs Strike Five, a film-inspired streetwear brand that builds community by letting people literally wear the stories they believe in.

STRIKE FIVE FILMS

Strike Five Films is an independent film production studio founded by Jayson Johnson. Inspired by the idea that in life, unlike baseball, it takes far more than three strikes to succeed, Strike Five is a declaration that you must keep swinging — and sometimes fail repeatedly — to advance your dreams.

Based in the San Francisco Bay Area, the studio has produced critically recognized short films and branded content for networks like Netflix, Discovery Networks, ABC, and Amazon, blending cinematic craft with culturally rich stories.

Strike Five also operates a film-inspired streetwear line, designed to let audiences literally wear the stories they believe in, sparking conversations and building community.

FEATURED ON

NBC BAY AREA · BOLD JOURNEY · FAITH FAMILY FELLOWSHIP · RP RICHMOND PULSE · SHOUTOUT LA · enspire · abc7 BAY AREA · LIVE! IN THE BAY · THE LA NOTE · IMDb · FILM THREAT · CANVASREBEL · DR DAILY REPUBLIC · OCCHI magazine · 106.1 KMEL · YOU ARE YOUNG, BROKE AND BEAUTIFUL. www.brokeasstuart.com

UPCOMING PROJECTS

Jayson is currently in pre-production for his first feature film, R.O.G.E.R & Me, a quirky, heartfelt story about a young Black coding savant from Richmond who’s sentenced to carry a goldfish everywhere for 30 days. Beneath its odd premise, it explores growth, limitations, and the strange ways we connect.

CONTACT

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AUDIENCE REACH

Total Followers — 8K

Views — 300K

Impressions — 700K

Engagement — 12K

Strike Five FILMS

PUBLICATIONS

Newspaper Articles — 11
Magazines — 8
Online Blogs/Media — 16
Podcasts — 52
Television — 4

DEMOGRAPHICS

63%
37%

United States — 91%
South America — 4%
Europe — 3%
Asia — 2%